



LATIN AMERICAN & CARIBBEAN TRAVEL & TOURISM EXPO

The Latin American & Caribbean Travel & Tourism Expo (LATTE) is the premier annual event dedicated to fostering tourism, travel partnerships, and economic growth between India and Latin American & Caribbean nations. With a vision to increase inbound and outbound tourism, LATTE serves as a vital bridge connecting India's burgeoning travel market to the diverse and exciting destinations across Latin America and the Caribbean.

Why LATTE?

India is one of the world's fastest-growing outbound tourism markets. The growing middle class, an increasing appetite for international travel, and the rise of high-value travelers make India a key player in the global travel industry. However, despite the demand for new travel experiences, Latin American and Caribbean destinations remain largely untapped. LATTE is here to change that.

LATTE Benefits

- Global Participation
- Collaborative Workshops
- Networking Opportunities
- Seminar Sessions
- Technology Driven Trade, Travel & Tourism (3T Promotion)
- Cultural Exchange
- Expert Discussions

Who Should Exhibit at LATTE?

LATTE offers a unique platform for organizations to showcase their destinations, products, and services to a highly engaged audience of Indian travel professionals. Here's who should exhibit at LATTE

The Vision Behind LATTE

The driving force behind LATTE is the vision of Mr. Raj Kumar Sharma, Founder & National President, Indo Latin American Chamber of Commerce (ILACC), New Delhi, India. He is committed to promoting Latin American and Caribbean countries as leading travel destinations in India.



Mr. Rajkumar Sharma
Founder & National President,
(ILACC)

- **Boosting Tourism & Economy:** LATTE promotes Latin American and Caribbean nations in India, driving tourism, jobs, and economic growth.
- **Building Sustainable Partnerships:** LATTE functions as a year-round platform fostering long-term collaboration between Latin American governments, Indian travel agencies, and industry stakeholders.
- **Encouraging Cultural Exchange:** LATTE strengthens cultural diplomacy by helping Indian travelers explore the rich culture and heritage of Latin America and the Caribbean.

LATTE Tourism Excellence Awards

The LATTE Awards recognize excellence in the tourism industry across Latin America, the Caribbean, and India. These prestigious awards celebrate outstanding achievements in various categories such as:

- **Best Travel Destination**
- **Outstanding Tour Operator**
- **Best Airline Partnership**
- **Innovative Tourism Marketing Campaign**

The awards highlight the best and brightest in the tourism industry and foster a culture of excellence and innovation.

Key Highlights of LATTE 2026



Join Us at LATTE, September 2026!

Be part of the largest and most influential tourism expo dedicated to **Latin American & Caribbean tourism in India**. Whether you are a travel professional, government official, or tourism enthusiast, LATTE is the place to connect, learn, and grow.

LATTE 2026 promises to be bigger, better, and more exciting than ever before! Here's a sneak peek at what to expect:

Exclusive Exhibitors:

Participation from Latin American and Caribbean tourism boards, tour operators, airlines, hotels, and service providers.

Targeted Networking:

Connect with key Indian tourism decision-makers through meetings, matchmaking, and networking events.

Knowledge Sharing:

Attend seminars, panels, and workshops on tourism trends, sustainability, and digital marketing.

Interactive Experiences:

Discover tourism products through live demos, VR tours, and destination presentations.

Join the expo and open new horizons—unlock powerful partnerships, fresh opportunities, and greater visibility for your destination.